

Assessment Tomorrow Ltd. – the future of e-Assessment



Showcasing e-Assessment Opportunities Worldwide

The take up of e-Assessment is increasing world-wide. Educators, trainers, Government Agencies and test providers are actively engaged in developing technology based assessment solutions that enable them to provide reliable, flexible assessment for students and employees.

Assessment Tomorrow is one of the leading international organisers of conferences and seminars in the field of e-Assessment. Drawing on expertise from the UK, Europe and worldwide, it organises conferences and seminars aimed at providing policy makers, assessment developers and people implementing e-Assessment in schools, colleges and training providers with the opportunity to debate the issues and find out about the latest developments.

To date, conferences have been run in London, Manchester, Birmingham, Glasgow, Dublin, Hong Kong, Kuala Lumpur, Bangalore, Singapore, Dubai, and across India. Between 2011 and 2013, further conferences and seminars will be taking place in London, Edinburgh, South Asia and the Middle East and the Far East. Each conference has its own theme, aimed at a particular aspect of the market or the development needs of the region. These have been led by the international e-Assessment Question run each year in London since 2003.

Example programmes and other details from our conferences are available from the website

www.assessmenttomorrow.com

The conferences provide opportunities for e-Assessment and Learning Technology organisations to sponsor and exhibit as well as provide speakers with the opportunity to present to audiences which include key purchasers and users of assessment systems. Assessment Tomorrow will also tailor and design seminars for individual companies or organisations such as Government agencies.

Be it a series of breakfast meetings or a one day seminar, Assessment Tomorrow will organise, promote and manage events aimed at particular groups of clients or for the launch of new products and services.

Working with experienced professionals, Assessment Tomorrow can provide e-Assessment project consultancy. We can access a range of services including assessment design, assessment delivery systems, design services and system evaluation.



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The Team/Conference Directors

Martyn Roads Martyn is an independent education and assessment consultant. He spent 13 years in Further Education, developing and managing a wide range of vocational programmes before joining BTEC in 1994. In 2001, he was responsible for managing, on behalf of a consortium of UK Awarding Bodies, the successful bid for the development of the Key and Basic Skills national tests in the UK. These were the first tests to be rolled-out in the UK using e-assessment. For the past 8 years, Martyn has been researching and implementing the use of IT in assessment which has included working with a consortium of organisations on the development of a range of screening and initial assessment tools for major UK employers. Martyn was co-author of the Qualification and Curriculum Authority's (QCA) "Use of ICT in Assessment" report to the Department for Education and Skills in 2002 and has worked with QCA on a number of projects including supporting the production of the e-Assessment – Effective Practice Guide aimed at supporting the use of e-assessment in the QCF. Martyn has also undertaken a number of other projects related to the development of vocational assessment development for awarding bodies. Martyn was also Chair of Becta's e-assessment advisory group.

Jeff Ross is an Independent Prince II project manager and consultant supporting clients managing the development and introduction of IT systems to meet business and administrative needs. His fields of expertise include e-Assessment, e-learning and the use of IT and internet technologies in the education, training and human development fields. Previously he was a senior manager with a major awarding body, where he was responsible for change management programmes associated with the introduction of ICT solutions to the delivery of education services and qualifications. His background is in IT, education, publishing, logistics and business operations.



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Jeff Ross
07785 92 03 92
jeff@assessmenttomorrow.com

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Martyn Roads
0780 272 4750
martyn@assessmenttomorrow.com

Assessment Tomorrow Ltd :Registered in Cardiff No 5534467
Registered Office: 5 St Catherine's Road Broxbourne EN10 7LG ENGLAND UK

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Assessment Tomorrow

Portfolio of Events 2011/12

Programme of International Seminars, Conferences and Events managed by
Assessment Tomorrow
(www.assessmenttomorrow.com)

Edinburgh 2011 Conference and Exhibition
6th Scottish e-Assessment Conference
Hilton Grosvenor, Edinburgh 17th November 2011
In association with **SQA**

Series of Seminars on Innovation in Assessment and Learning
supported by UK Trade and Investment
In association with **TVET UK**

India: Pune and Ahmedabad *end January 2012 exact dates and venues to be confirmed*
Middle East: Bahrain/Qatar 26th/27th February 2012
UAE/Dubai 29th February 2012
In conjunction with GESS/GEF 2012

London Spring 2012 Conference and Exhibition
The 10th e-Assessment Question
'Impact of e-Assessment on Qualifications, Awarding and Certification'
London, 21st and 22nd March 2012

Malaysia and Vietnam
supported by UK Trade and Investment
In association with **TVET UK**
Kuala Lumpur, 21st May 2012
Vietnam – *end May 2012, date and venue to be announced*

2nd Asia Pacific Assessment Conference (APAC 2012)
'e-Assessment for 21st Century Learning'
Singapore 2012 – *final details to be announced*
Provisional dates 30th/31st May/1st June 2012
In association with **SBF PICO and Singapore Education Academy**